

WANT
TO *grow*
YOUR
business? TM



Winning Marketing Strategy™

Our Winning Marketing Strategy™ training programs are designed to help you grow your business. You'll learn how to build your brand, expand your market share, and increase your revenue.

Learning Outcomes:

- Enhance your marketing strategy development skills
- Segment your target market
- Optimize your marketing mix
- Communicate your message through offline, online, and social media channels
- Track and measure your marketing investment
- Understand 10 guiding principles for a Winning Marketing Strategy

Who should participate?

- Small Business Owners
- Nonprofit Executives
- Entrepreneurs
- Independent Professionals
- Anyone Interested in Starting a Business

Sample Topics:

- The Elements of Strategy
- Strategy and Organizational Alignment
- How to Win with the 3Cs and 5Ps of Marketing
- Winning Applications for Marketing Communications
- Combining Marketing Strategy with Technology
- Marketing Math: Measuring your Return on Investment



How to Register?

Sign up online at
www.sblemons.com

WHAT PEOPLE ARE SAYING

“The presentation was excellent and thought provoking. It should be viewed by all small businesses with a desire to grow.”

Gerald Patterson, Vice President,
ADG Enterprises, Inc.

“S.B. Lemons & Company’s Winning Marketing Strategy training seminar provides in-depth strategies and actionable steps that deliver real value. Every business owner needs an edge in today’s marketplace. If you are looking to get your products or services out of the minor leagues and into the national and global arena, this program is designed for you.”

Consuela E. Greene, Gift Basket Designer and Gift Merchant,
Baskets by Consuela





About S.B. Lemons & Company

S.B. Lemons & Company is a marketing and communications consulting firm. We help our clients grow.

Some of our clients seek to enter new domestic or international markets, while other clients aspire to deepen their business relationships in their local markets. Clients may ask us to develop marketing and communications strategies to promote their brand, or they may seek assistance with launching new products and services. Our consulting approach starts with listening intently to understand clients' needs and aspirations. Then we quickly go to work for the client.

What makes S.B. Lemons & Company different—indeed special—centers on our strategic thinking, dedication to quality, and eagerness to serve. Our team of consultants brings a unique blend of brainpower, global experience, technical expertise, creativity, and passion to each client engagement.



*We help
our clients grow.*

 S.B. Lemons & Company

sblemons.com
info@sblemons.com
214.205.4674