

The background of the slide is a dark blue color. It is decorated with a pattern of squares of various shades of blue and teal. Some squares are solid, while others are semi-transparent, creating a layered effect. The squares are arranged in a somewhat grid-like pattern, with some missing or faded, giving it a modern, abstract feel.The logo consists of a small graphic of a cluster of squares in shades of blue and green, followed by the text "S.B. Lemons & Company" in a white, serif font.

S.B. Lemons & Company



About S.B. Lemons & Company

S.B. Lemons & Company is a marketing and communications consulting firm. We help our clients grow.

Some of our clients seek to enter new domestic or international markets, while other clients aspire to deepen their business relationships in their local markets. Clients may ask us to develop marketing and communications strategies to promote their brand, or they may seek assistance with launching new products and services. Our consulting approach starts with listening intently to understand clients' needs and aspirations. Then we quickly go to work for the client.

What makes S.B. Lemons & Company different—indeed special—centers on our strategic thinking, dedication to quality, and eagerness to serve. Our team of consultants brings a unique blend of brainpower, global experience, technical expertise, creativity, and passion to each client engagement.



Consulting Services

Corporate Strategy

We chart a path toward optimal growth

- Corporate Strategy
- Goal Development
- Organization Alignment
- Competitive Analysis
- Board Development
- Industry and Trend Analysis
- Corporate Identity and Branding

Marketing Strategy

We grow brands and revenue

- Strategy Creation and Development
- New Product Development
- Market Research
- Global Marketing
- Brand Management

Strategic Communications

We connect you with your target audience

- Marketing Collateral Development
- Digital Marketing
- Social Media
- Website Creation and Re-design
- Public Relations
- Event Promotion

Corporate Training

We teach marketing strategy

- Winning Marketing Strategy Training Seminars
- Winning Marketing Strategy Boot Camps
- Winning Marketing Strategy Consultations
- Winning Marketing Strategy Coaching

What you get

A BRAND.

More of your target markets – “the right people” – know who you are, what you do, and what you stand for.

MARKET SHARE.

You gain more customers or users of your product(s) or service(s).

REVENUE.

You make more money.



Strategic Communications Services

Our strategic communications services help you grow your business by differentiating your organization's brand from the competition.

You gain a competitive advantage in the marketplace.

Business Brand Package

What's included?

- Logo Design
- Brand and Graphic Standards Guide
- Business Card Design
- Envelope and Letterhead Design
- Email Header
- Social Media Branding
- WordPress Website
- Digital Brochure
- Copywriting for the Website and Brochure



Brand Services

We provide on-strategy and on-message graphic design services.

Sample products and services:

- Banner Stands
- Billboards
- Booklets
- Bookmarks
- Brochures
- Business Cards
- Buttons
- Car Magnets
- CD and DVD Covers
- Calendars
- Catalogs
- Door Hangers
- Email Headers
- Envelopes
- Event Tickets
- Flyers
- Greeting Cards
- Letterheads
- Logos
- Mugs
- Notepads
- Outdoor Banners
- Postcards
- Posters
- Presentation Folders
- Stickers
- Table Tent Cards
- T-shirts
- Tote Bags

Sample situations:

- Book Signings
- Business Launch
- Catalogue Production
- Celebrations
- Community Meetings
- Conferences
- Event Promotion
- New Market Entry
- New Product Launch
- New Store Opening
- Pitch Decks
- Political Campaigns
- Presentations
- Rebranding Initiatives



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