

EXECUTIVE COACHING



IS COACHING RIGHT FOR YOU?

Do you feel...

- Do you feel “stuck” or “isolated” in your job or in your role as a leader of your organization?
- Do you feel there are areas in your career or business that you wish you could improve or progress, but you find that there is no time to do so?
- Do you feel pressure or stress from your boss, board, staff, investors, or constituents? And, that you have no one to turn to for resolving your challenging work issues?

Do you want to...

- Do you want to change or stop behaviors that are interfering with your progress?
- Do you want to have more balance in your professional and personal life?
- Do you want to have the structured and confidential support of an accountability partner who can help you be more successful in your organization?

**If you answered yes to any of the above questions,
we invite you to experience our executive coaching services.**

Who we coach:

- Senior executives at corporations
- Leaders at nonprofits
- Small business owners
- Emerging leaders
- Executives in career transition
- Business professionals dealing with work-related issues
- Leadership teams

How coaching works:

S.B. Lemons & Company's executive coaching services is designed to help you maximize your professional and personal goals. We focus on the growth of the individual employee, manager, director, entrepreneur, executive officer, or leadership team.

SERVICES

- One-to-One Coaching
- Team Coaching
- Board Meeting Facilitation
- Workshop and Retreat Facilitation
- Stakeholder Meeting Facilitation
- Strategic Planning Conferences
- Business Development Planning Sessions
- Board Development
- Succession Planning Coaching
- Nonprofit Fundraising Coaching

WHY COACHING MATTERS



Who we coach:

- Coaching connects you with a seasoned business professional who may act as both your accountability partner and your professional advocate.
- Coaching helps you chart a clear and written path to achieve your professional and personal goals.
- Coaching provides a sounding board for you to reflect on would-be pivotal and life-changing decisions.
- Coaching creates an opportunity to build a professional relationship with a coach who, through time, can come to understand your history and thereby better support you in shaping your future.
- Coaching is often considered to be at the root of leadership success and self-fulfillment.

TESTIMONIALS

“Working with Stan and the S.B. Lemons & Company executive coaching team provided me with insight and preparation that was invaluable. I learned a lot about myself, including strengths and areas of growth. Stan challenged me to level up and to recognize and celebrate my talents. With his assistance, I felt confident and overly prepared walking into my interview(s) before multiple panels, inclusive of the CEO/COO and an 18-person board.

Stan has proven to be a consummate and knowledgeable professional. I am glad to call him a new friend, and I highly recommend his company.”

SONYA BROWN
REGIONAL VICE PRESIDENT
ST. LOUIS, MISSOURI

“Stanley B. Lemons is an absolutely brilliant thought partner. His ability to move effortlessly through career mapping while providing the encouragement needed for commitment to a plan is a game changer. Stan’s dedication to the client’s success is unmatched. I’m so very grateful for his care, attention and time he spent coaching me through my most important pivot to date.”

JANE HAMILTON
VICE PRESIDENT OF STRATEGIC AFFAIRS,
MATTHEWS SOUTHWEST
PAST CANDIDATE, UNITED STATES HOUSE OF
REPRESENTATIVES

TESTIMONIALS

“Having founded a 21-year-old professional theatre company, my team experienced a level of growth that was new to us all. I engaged Norbert to facilitate two board of director’s retreats, and to also work with me as an executive coach. He has the ability to cut through complex relationships and to help our team focus on critical issues that matter most to our organization. Norbert is an engaging facilitator, and a master “cat-herder.” I was amazed that in a room of board members with varying degrees of involvement, wealth, and personalities, he was able to get us all on the same page. As an executive coach, I find Norbert’s counsel to be valuable, supportive, and stern. I appreciate that he is able to be my advocate and keep me accountable at the same time.”

OANH NGUYEN
FOUNDER AND ARTISTIC DIRECTOR
ANAHEIM, CALIFORNIA

“Leading a non-profit advocacy organization that has over 40 member organizations, I engaged Norbert as my executive coach to help me strategize and work through numerous board, staff, financial and strategic issues. He was extremely thoughtful in his approach to the challenges my organization faced. Norbert also helped me design and develop an inaugural workshop series for non-profit Executive Directors. He facilitated this workshop series and created a space where these hard-working executives could collaborate and do deep dives of key issues in a supportive peer environment. Norbert has a unique gift to encourage creative conversations and at the same time keep us all accountable and moving forward.”

MANJUSHA KULKARNI
EXECUTIVE DIRECTOR
LOS ANGELES, CALIFORNIA

ABOUT S.B. LEMONS & COMPANY

S.B. Lemons & Company is a strategy consulting firm. Our mission is to provide consulting services in the fields of marketing and international business. We help our clients grow.

Some of our clients seek to enter new markets (be-it domestic or international markets), while other clients aspire to deepen their relationships in geographic areas where they currently operate. Clients ask us to develop marketing and communications strategies in order to advertise their brand and to launch new products and services.

What makes S.B. Lemons & Company different—indeed special—rests on our strategic thinking, dedication to quality, and willingness to serve. Our strategy consultants bring a unique blend of brainpower, global experience, technical expertise, creativity, and passion to each client engagement.





S.B. Lemons & CompanySM

MARKETING AND INTERNATIONAL BUSINESS STRATEGY

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