



WANT
TO *grow*
YOUR
business?



Winning Marketing Strategy™

Our Winning Marketing Strategy™ training programs are designed to help you grow your business. You'll learn how to build your brand, expand your market share, and increase your revenue.

What are the benefits?

- Enhance your marketing strategy development skills
- Segment your target market
- Optimize your marketing mix
- Communicate your message through offline, online, and social media channels
- Track and measure your marketing investment
- Understand 10 key principles to Winning Marketing Strategy

Who should participate?

- Small Business Owners
- Nonprofit Executives
- Entrepreneurs
- Independent Professionals
- Anyone Interested in Starting a Business

Sample Topics:

- The Elements of Strategy
- Strategy and Organizational Alignment
- How to Win with the 3Cs and 5Ps of Marketing
- Winning Applications for Marketing Communications
- Combining Marketing Strategy with Technology
- Marketing Math: Measuring your Return on Investment



Cost:

Training Seminars: \$199*

Boot Camps: \$1,449*

Coaching: Billed Hourly

* The price for the training seminars and boot camps may be higher in select cities due to the cost of living index and the associated overhead costs.

How to Register?

Sign up online at
www.sblemons.com

WHAT PEOPLE ARE SAYING

“The presentation was excellent and thought provoking. It should be viewed by all small businesses with a desire to grow.”

Gerald Patterson, Vice President,
ADG Enterprises, Inc.

“S.B. Lemons & Company’s Winning Marketing Strategy training seminar provides in-depth strategies and actionable steps that deliver real value. Every business owner needs an edge in today’s marketplace. If you are looking to get your products or services out of the minor leagues and into the national and global arena, this program is designed for you.”

Consuela E. Greene, Gift Basket Designer and Gift Merchant,
Baskets by Consuela



About S.B. Lemons & Company

S.B. Lemons & Company is a strategy consulting firm. Our mission is to provide consulting services in the fields of marketing and international business. We help our clients grow.

Some of our clients seek to enter new markets (be-it domestic or international markets), while other clients aspire to deepen their relationships in geographic areas where they currently operate. Clients ask us to develop marketing and communications strategies in order to advertise their brand and to launch new products and services.

What makes S.B. Lemons & Company different—indeed special—rests on our strategic thinking, dedication to quality, and willingness to serve. Our strategy consultants bring a unique blend of brainpower, global experience, technical expertise, creativity, and passion to each client engagement.



*We help
our clients grow.*

 S.B. Lemons & CompanySM
MARKETING AND INTERNATIONAL BUSINESS STRATEGY

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