

Who we are

S.B. Lemons & Company, L.L.C. is a strategy consulting firm. Our mission is to provide consulting services in the fields of marketing and international business. We help our clients grow.

What we do

Think. We seek to understand who you are. Your needs and wants. Your wish list. What success looks like to you.

We align ourselves with your vision.

Plan. We partner with you to create a strategic plan to meet your goal(s).

Act. We provide actionable recommendations on how to better market your product(s) or service(s).

What are our capabilities

Marketing Strategy - We grow revenue and brands

- Strategy Creation and Development
- New Product Development
- Market Research
- Global Marketing
- Brand Management

Marketing Communications - We connect you with your target audience

- Marketing Collateral Development
- Public Relations
- Event Promotion

Website Services - We design websites led by marketing strategy

- Website Creation and Re-design
- Search Engine Optimization
- On-line Advertising

Language Services - We build communication bridges with global market segments

- Foreign Language Instruction
- Multilingual Document and Website Translation
- Interpretation Services
- Cross-cultural Training and Consulting

Corporate Training - We teach you the business of marketing strategy

- Marketing Training Programs for Individuals
- On-site Marketing Training for Corporations

What you get

A Brand. More of your target markets -- "the right people" -- know who you are, what you do, and what you stand for.

Market Share. You gain more customers or users of your product(s) or service(s).

Revenue. You make more money.

For more information

Email us at info@sblemons.com